

PRINT, DIGITAL, EVENT & EMAIL OPPORTUNITIES TO REACH THE AMERICAN COMMUNITY IN THE UK

AMERICAN IN BRITAIN



- **LAUNCHED:** 1983. Re-launched by current publisher in 1995
- **FREQUENCY:** Quarterly, glossy, A4 magazine
- **CIRCULATION:** 20,000 each quarter to Americans moving to and living in the UK
- **DISTRIBUTION:** Home addresses of Americans living in Britain. Also distributed via the American Women's Clubs, the American Embassy, American Banks, Oil Companies, Legal Firms, International Schools, Relocation Agents & Moving Companies who put the magazine in to their welcome packs, and International HR professionals who pass it on to their American employees. It is also distributed to Alumni Associations, American Social Clubs and members of British American Business. All the magazines are sent to named individuals and they have all requested the quantity they receive.
- **EDITORIAL CONTENT:** Our regular features include: News, Travel, Theatre, Restaurant Reviews, Tax & Legal Issues, Healthcare, Arts & Antiques, Finance, American Women's Clubs News, Property, Travel, Hotel Reviews, Wealth Management and specialist articles aimed at the American expatriate community. The magazine is published online on www.americaninbritain.co.uk and www.theamericanhour.com where advertisements are linked through to clients' own websites.

ADVERTISING OPPORTUNITIES:

Eighth page £450, Quarter page £900, Half page £1750, Full page £2900.
Directory listing £1000 per annum/4 issues. Inserts: Rates available upon request
Editorial Opportunities - Sponsored editorial/advertising packages available please contact us.

MECHANICAL REQUIREMENTS

Full page 297 x 210mm (with 3mm bleed all round) Half page 264 x 85 mm (vertical)
Half page 130 x 180mm (horizontal) Quarter page 130 x 85mm

SPONSORED SUBSCRIPTION CAMPAIGN

Through sponsoring our bi-annual Subscriptions Campaign, you can receive access to American in Britain's database and receive leads to whom you can directly promote your company's services or products. This campaign also provides a significant brand awareness opportunity. Please contact us directly for further information and rates.

COPY DEADLINES:

Spring: *March 2nd*, Summer: *May 27th*, Autumn: *September 10th*, Winter: *December 2nd*

EVENTS FOR AMERICANS LIVING IN THE UK

We regularly hold networking and educational events for our readers that companies can sponsor and be a part of, so for further information on our forthcoming events please contact helen@theamericanhour.com

We also have other products in our company that might be of interest to you: *The Expatriate's Guide to Living In The UK*, www.expatsguidetotheuk.com, *International HR Adviser* magazine, and The Global HR Conferences.

**For further information call Helen Elliott on 020 8661 0186 or Ben Everson on 07921 694823
Email: helen@theamericanhour.com or ben@theamericanhour.com
PO Box 921, Sutton, SM1 2WB**

We look forward to helping you grow your American client base



The American Hour

- LAUNCHED: JANUARY 2000; REDESIGNED AND RELAUNCHED SUMMER 2019
- CONTENT: Our website offers advice and information to American expatriates moving to, and living in the UK. Sections of the website include: Banking, Driving, Education, Furniture Rental, Healthcare, Immigration, Moving, Pet Transportation, Residential Lettings, Relocation, Restaurants, Serviced Apartments, Taxation, Theatre, Travel and Wealth Management. These sections include valuable information and hyperlinks to relevant websites. In addition, the website offers a directory of expatriate clubs in the UK, events listings and competitions and offers. We can offer you an annual hyperlink on www.theamericanhour.com for just £350 per annum. You can also sponsor dedicated pages on the site for £2500 per annum - this includes an entry in five of our email newsletters during the sponsorship period.

MONTHLY EMAIL NEWSLETTER

Visitors can also subscribe to the website's Free Email newsletter – The American Hour Monthly Email Newsletter – emailed to over 3,000 Americans every month, listing events, news, updates and competitions and offers. Entries (up to 350 words, an image and hyperlink) in our monthly email newsletter are £350 per newsletter, and entries are supported via our social media channels.

SOCIAL MEDIA CHANNELS FOR BOTH AMERICAN IN BRITAIN AND THE AMERICAN HOUR

We run editorials from American in Britain magazine, and email newsletter entries, via our social media channels providing advertisers further digital reach to help further support and promote any event, message or campaign.

- We have over 2200 followers on Twitter (correct as of November 2019) - Follow Us on



@AIBmagazine

- We have our 900+ Facebook followers (correct as of November 2019) - Like Us on



American in Britain magazine and www.theamericanhour.com

- We have over 550 followers on Instagram (correct as of November 2019) – Follow Us on



@americaninbritainmagazine

Contact us now to discuss opportunities or promotions through these channels.

To advertise your products or services on this website or in the Email Newsletter, or for further information on our products and services, please call Helen Elliott on 020 8661 0186 or Ben Everson on 07921 694823.

Exclusive sponsorship packages are available upon request.

Email: helen@theamericanhour.com or ben@theamericanhour.com

Address: PO Box 921, Sutton, SM1 2WB